

International Teaching Days

April 06 – 10, 2027

Krems, Austria



University of
Applied Sciences



Spread your knowledge!

We are looking for international guest lecturers with specific expertise in:

Business & Technology

★ International Business & Business Administration

Geopolitics | International Business Management | Marketing & Market Research | Corporate Communication | Digital Communication & Social Media

★ Digital Business Innovation & Transformation

Digital Marketing & Growth Hacking | Ethical & Social Responsibility in the Digital Age | Interculturality & Perspective Transfer in Business

★ Engineering Responsible AI Systems

Combinatorial Optimization | Monte Carlo Simulation | Deep Learning & Generative Models | AI Regulations

★ Marketing

Artificial Intelligence | Predictive Marketing | Database Architectures

★ Tourism

Sports Tourism | Experience Design | Consumer Behavior | Entrepreneurship | Sustainability

★ Wine Business

Wine & Gastronomy | Wine Production

Health & Therapy

★ Health Management & Management of Health Institutions

Leadership | Digitalization | Marketing | Microeconomics | Human Resource Management

★ Music Therapy

Critical Perspectives on Discrimination in Therapy and Healthcare | Music Therapy in Psychosomatic Medicine

★ Occupational Therapy

Health Literacy | AI & Digital Health | Occupational Therapy & related Topics

★ Physiotherapy

Mental Health | Health Promotion & Disease Prevention from a Gender Perspective | Research in Health Sciences

★ Midwifery

Impact of Pregnancy & Childbirth on Epigenetics | LGBTQAI+ and Reproduction | Fertility & Pregnancy in Women with Disabilities (forced Contraception & forced Sterilization)

★ Advanced Nursing Practice

Clinical Leadership



How to apply?

Apply online by **15 September 2026** ([LINK](#)) and send a **short academic biography** to international@imc.ac.at. Applicants will be notified of the selection results by the **end of October**.

 Venue

Welcome to Austria's most charming student town! Situated on the banks of the Danube River, approximately 80 kilometers west of Vienna in the heart of Lower Austria, Krems is easily accessible by train, car, and other means of transport. As a popular tourist destination, Krems offers a wide range of cultural attractions, cafés, restaurants and accommodation options.

 Optional Side Activities

Innovative - International - People-Focused: That's IMC! Experience IMC Krems by exploring our departments and meeting our dedicated staff.

Lifelong Learning | Participate in specialized workshops and exchange ideas with international experts.

Wachau Valley | Enjoy an unforgettable trip to the renowned UNESCO World Heritage site.

Ancient History & Modern Culture | Discover the rich history and vibrant culture of Krems on a guided city tour.

Austrian hospitality | Join us for a traditional Austrian dinner and an evening of informal networking.

 Practical Information

No Participation Fee | IMC covers the costs of the programme, including training sessions, coffee breaks, and organized social activities. Participants are responsible for arranging and covering their own travel and accommodation expenses, as well as any personal expenses, such as meals not included in the programme.

Flexible Participation | If your schedule does not allow you to attend the entire programme, you are welcome to participate for a shorter period!

 Your Organizing Team

Iris Waringer
Head of International
Relations



Regina Parzer
Event Organization
Outgoing Student Mobilities



Brigitte Kriegler
Partner Network
Incoming Staff Mobilities



Katrin Burchhart
Erasmus+ Coordination