International Summer Programme
Intercultural Management

Oslo, Norway June 27 – July 17, 2009

BI NORWEGIAN SCHOOL OF MANAGEMENT

EQUIS
BI Norwegian School of Management

BI Norwegian School of Management is an internationally recognized and accredited institution. It received EQUIS accreditation from the European Foundation for Management Development in 1999 and was reaccredited in 2005. BI hosts one of Europe’s largest and most productive academic environments in the area of business economics and administration, marketing and management.

BI’s campus in Oslo:
the summer programme’s venue

BI Norwegian School of Management’s exciting and ultra-modern campus is designed by one of Norway’s leading architects and has amongst other won the international award, The FIABCi Prix d’Excellence. Students work and study in a campus environment of innovative Scandinavian architectural design. It is centrally located in an emerging and lively business area in Oslo and is the home for more than 7000 undergraduate and postgraduate students.

Oslo - a different European capital

Few other capitals can offer such a variety of activities and scenery as Oslo. You may have breakfast at the beach watching the seagulls following a fishing boat. Lunch you may choose to have at a downtown café listening to the sounds of the metropolis. For dinner, you can probably find a restaurant true to your taste, from whichever part of the world you are. And at night you may choose to throw yourself into a throbbing nightlife or sit around a bonfire with your friends in the woods overlooking the city. Oslo is big enough for all this to happen, but still small enough for you to do it all in a day!
The 2009 Summer Programme
Intercultural Management:  
a Norwegian/Scandinavian perspective

In today's global world, an understanding of what happens when people from  
different cultures meet and work together is quintessential for managers and  
leaders. We focus on the meeting of Scandinavian/Norwegian cultures with other  
cultures in the international business arena. This context will provide the backdrop  
for understanding and applying the research on culture, communication and  
management. We will examine intercultural management in some specific global  
industries where Norwegian firms have excelled. We will also investigate when  
people from different cultures meet in the Scandinavian context where values of  
gender equality dominate and specific employment rules and rights must be  
applied.

The course consists of 7.5 ECTS credits and will be run using lectures, cases,  
group work and company visits and meetings.

Programme features

- Extensive exposure to Norwegian shipping, software and other industries  
  through guest lectures and company visits
- Lectures on Intercultural Management from an Scandinavian/Norwegian  
  perspective by highly qualified BI faculty
- Classes on Norwegian Life and Society – arts, history, economy, women’s  
  position, politics and more
- Social and cultural activities – including sightseeing, BBQ, hiking, Norwegian  
  film programme – that will add to an unforgettable summer experience

Student about  
BI's Summer Programme

My time at BI was one of the most  
unforgettable experiences of my life.  
In three weeks, I met people from all  
around the world, some of whom I will  
always keep in close contact with. From  
Island-hopping to Norwegian music  
festival, the memories I took from the  
summer programme were incredible.  
The coordinators were consistently  
accommodating and the professors and  
guest speakers gave me a real under-  
standing for the Norwegian business  
culture. I would recommend this  
programme to anyone who has an  
adventurous and curious personality.  
In my opinion, I couldn’t have put a  
price on such a worthwhile experience,  
and after spending so much time in  
Scandinavia, I have become more  
inspired to go back.

Natalie Owens, 21  
Rothesay, New Brunswick, Canada
Norwegian Life and Society
Parallel to BI's summer programme, it is possible to attend classes of the
Norwegian Life and Society course that is organised in the framework of the
International Summer School of the University of Oslo. These classes (twice a
week) are an interesting complement to the BI classes and will enable participants
to dive into various aspects of the Norwegian society.

The course is 'non credit'. Students who attend all classes can be issued with a
certificate of attendance.

Extra-curricular activities
A wide range of social and cultural activities are available: Sightseeing in and out-
side Oslo, a boat trip to the Oslo fjord island for swimming and picnicking, BBqs,
hiking trips in the forest, Norwegian film programme and more. All these activities
will contribute to a unique cultural experience in the setting of the beautiful
Norwegian summer.

Admission Requirements
- One year of university education
- Proficiency in English: Non-native English speakers must document their
  proficiency in the language preferably by taking either the Test of English as a
  Foreign Language (TOEFL), the test offered by the International English
  Language Testing Service (IELTS), or by a statement from a professor/teacher
  or employer.
- Motivation statement

Student about
BI's Summer Programme
The study visit was an amazing learning experience where we learnt about the
unique environment of people and busi-
nesses in Scandinavia. The hosts at BI
welcomed and treated us well throughout
the entire trip. We participated in
amazing activities like visits to Norway's
important places of art and history, island
hopping, trekking, museum-visits etc.

During our stay, we interacted with
people from 18 different nationalities
from across the world. We had wonderful
food, not least the world famous apple
cake at the Frognerstuen Restaurant.

I am still in touch with a lot of my inter-
national friends by mail and messenger,
and all of us miss those memorable
moments that we spent in Norway
together. Thank You BI for everything.

Rushabh Shah, 21
Mumbai, India
Application
An online application and application instructions are available at www.bi.edu/summer. Application deadline is March 25, 2009.

Fees and Expenses
Course fee is NOK 8,800. The course fee includes tuition (NOK 7,100) and social activities (NOK 1,700).

The tuition fee is waived for students from BI’s exchange partners who come as an exchange summer programme student nominated by their home universities. They do have to pay the fee for social activities. Non-nominated, free-mover students from BI exchange partners get a tuition fee reduction of 50%. They do have to pay the full fee for social activities.

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<th></th>
<th>NOK</th>
<th>EURO</th>
<th>USD</th>
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<tr>
<td>Course Fee total</td>
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<tr>
<td>Tuition</td>
<td>7,100</td>
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<td>Social activities</td>
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<td>290</td>
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<tr>
<td>Accommodation: (vary from 3,900-4,700)</td>
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<td>490</td>
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<tr>
<td>Living costs (3 weeks)</td>
<td>4,300</td>
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Summer Programme Scholarships
BI Norwegian School of Management offers 5 summer programme scholarships. Scholarships are awarded based on academic and personal qualification and financial need. They consist of a waiver of the tuition fee only. Fee for social activities, accommodation and living costs are not included in the scholarship and will have to be borne by the candidates themselves.

Accommodation
Accommodation is available at nearby dormitories. BI Norwegian School of Management will provide summer programme participants with appropriate accommodation.

Quick Facts

Intercultural Management - a Norwegian/Scandinavian perspective
Oslo, Norway, June 27 – July 17, 2009
Admission requirements: at least 1 year of university education
Application deadline: March 25 2009
Online application available

Contact:
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Discover a country where nature creates art
Norway is one of the five Nordic nations, which lie within the northern stretches of the European continent. The country is long and narrow, with more than 30% of the land covered by forests. There are many rivers and lakes and nearly half of the landmass is made up of mountain ranges. Northern Norway is known as the “Land of the Midnight Sun”.

Norway’s wonderful nature and countryside simply invite to exciting outdoor activities all year around: mountain hiking, climbing, hunting, cycling, rafting, swimming, golf, sailing, skiing and more. Alternatively you can relax to and enjoy the view of breathtaking fjords and landscapes. Each season has its own special features and charm. In the summer, temperatures range between +15 and 25 Celsius.

It is easy for a foreigner to feel at home in Norway. English is widely spoken and coping with day-to-day life in Norway doesn’t require proficiency in Norwegian. There are just over 4.5 million Norwegians, most of them living in urban areas,